



# Dulevo News

Monthly News



**AFRICA DULEVO AS PARTNER OF THE MOST IMPORTANT SUPPLIER OF CLEANING MACHINES AND WASTE COLLECTORS IN AFRICA**

## “Bafana Bafana”: Huge Dulevo Success in South Africa

*Great excitement for the official launch of Dulevo’s products in South Africa.*



Last November, Piero Sacco (Area Manager for the African continent) and Riccardo De Luca, from the Dulevo After Sales Service, were in Africa for the first official launch of the Dulevo products. Thanks to the collaboration with the Johannesburg dealer, **MTM Bodies**, the main dealer of products for the cleaning of the entire Sub-Saharan territory, now Dulevo is planning to attain a huge success in the whole continent. MTM is a private company specialized in the supply of compactors, cranes, lifting hooks, and skip-loaders, which since years relies on the quality of the Italian products. For this reason, the meeting with Dulevo has generated a prompt enthusiasm in the

two managers of the company, Eugene de Wet (General Manager), and Piet Moller (CEO).

The presentation took place at the Johannesburg Zoo on a wonderful sunny day, during which the main exponents of the cleaning industry, together with the delegates of the different municipalities, have had the chance to appreciate the efficiency and quality of the Dulevo products. The attendees have positively been impressed by the agility, the perfect functioning and the look of the Dulevo sweepers and scrubbers.

Riccardo “The Buffalo” De Luca has stunned the public with his capability in demonstrating the functioning of the various street-sweepers, while Piero Sacco was ready to answer with experience and professionalism to any posed question. This first presentation was very successful and represents the first step of a fruitful collaboration between Dulevo and MTM, who – united together – are ready to conquer the entire Sub-Saharan area.



**PRODUCTS THE DEHLI AIRPORT USES DULEVO INDUSTRIAL AIR-EXHAUSTERS**

## One day, by chance...



During his last trip to India, the Dulevo Commercial Director – Vincenzo Geddes – had a pleasing surprise once he landed at the Indira Gandhi airport in New Dheli, India. For the cleaning of sofas, carpeting, and covers, the company in charge of the Indian capital’s airport has chosen the technology and trustworthiness of the DULEVAC industrial vacuum-cleaners. Thanks to the wide range of the products proposed, the DULEVAC vacuum-cleaners (for the suction of both liquids and dusts) represents the ideal solution for all environments, from the domestic to the most difficult industrial location. If you would like to have more information on the vacuum-cleaners and the Dulevo commercial machines, please visit our Web site at [www.dulevo-hydropower.com](http://www.dulevo-hydropower.com)

## DEALERS HENK VAN DIJK WINS THE PRESTIGIOUS DUTCH PRIZE

# Dulevo: a dutch "gazelle"

*Important recognition for our dutch dealer, who states the formula for his success.*

The Dutch dealer HD Van Dijk, who since years is engaged in the promotion and selling of the Dulevo products in the Netherlands, had just a little workshop when Stefano Battistini, former manager of that area, met him and succeeded in involving him in the world of the Dulevo sweepers and scrubbers. Since then he has attained a lot: from the buying of the first machines to the opening of the new and extremely modern plant in St. Annaparochie, started up in 2008. On the 19th November, in front of the most important exponents of the financial and banking world of Holland, Henk van Dijk has been awarded the "2009 Gazelle" prize, an annual award conferred to those companies who have been capable of increasing their turnover by 20% or more in the last three years. All of the 12 Dutch provinces had nominations, but only one has won.

**HD Van Dijk** has gained the prize thanks to an increase equal to 80% in the last three years and also to a passion and dedication to corporate mission which permitted the Dulevo brand to be known and appreciated in whole Holland.



## FAIRS DULEVO PROTAGONIST IN MUMBAI

# Indian Pride

*Great success of Dulevo India at the most important fair of cleaning on Indian soil.*



Also this year Dulevo India has not missed the appointment with the CLEAN INDIA PULIRE Fair, held in Mumbai, the capital of the State of Maharashtra, from the 12th to the 14th November. The fair, which has been also a success in terms of audience, with more than 6000 visitors from all over India and different parts of the world, has been a great occasion for Dulevo India, who - thanks to the capacity and the engagement of a winning and enthusiastic team of collaborators - is attaining excellent results and great motives of satisfactions on the whole territory. This is only the first step toward constantly new goals that will have to be pursued with determination, capacity and passion. As always, everywhere in the world – Dulevo is a guarantee.

## PRESS THEM MOST PRESTIGIOUS ITALIAN ECONOMIC MAGAZINE TALKS ABOUT DULEVO

# The World: operation operazione pulizia



That the world of cleaning is at the center of the Italian, European and global mass-media and press is no longer a novelty.

Many papers already give attention to ecology and the cleaning sector. In this week's IL MONDO, the main Italian weekly economic magazine,

there's a long interview in which Vincenzo Geddes, Manager Director of Dulevo International, talks about the strategies and technologies implemented to satisfy the urgent requests and needs of companies and municipalities to recurr to efficient, high-profile and – above all – ecological products. Dulevo, as you surely know, summarizes in its brand all these features, and every day is engaged to introduce in the market technologically advanced products able to guarantee excellent performances and total respect of the environment. So it is with great pride that we invite you to read this article, which will be available from the 25<sup>th</sup> of January also on the Web at this link: <http://www.ilmondo.rcs.it/>