



Dulevo News

Monthly information sheet



EVENTS GRAND INAUGURATION OF DULEVO'S MEXICAN FACTORY

¡Bienvenidos to Dulevo Mexico!

Dulevo opens its new production plant in Puebla. 5000 now to be manufactured overseas.

Whoever said that Friday 13th was an unlucky day?

On Friday 13th February, in the presence of over 200 guests from all over Mexico and South America, Dulevo opened the doors of its new factory.

A lavish reception during which the 5000 was the undisputed belle of the ball. The machine in fact, the only model – for the time being – entirely constructed in Mexico, made its regal entrance at the end of a short presentation meeting, appearing from behind a red curtain, like a real star.



The event continued with a visit to the **CIPSA** factory, with which Dulevo initiated a joint-venture that has led to the founding of DULEVO Sa. This was followed by the ribbon-cutting ceremony, in the presence of the Mayor of Puebla, Mrs. Bianca Alcalá Ruiz. The party was soon underway with *mariachis* and *margaritas*, and also included a splendid show of the 5000 and the other sweepers present, this time held by a very special demonstrator: the Sales Director of Dulevo and President of Dulevo Mexico, Vincenzo Geddes da Filicaia who, under the hot Mexican sun, launched into a presentation of "his" machines that greatly entertained all those present. With the Mexican factory, a new star has been added to the Dulevo firmament.

TOOLS A NEW SERIES DEDICATED TO INDUSTRY

Dulevo, mines & heavy industry

New documentation dedicated to the mining and heavy industry sector already available in all languages.



As of March, catalogues and videos especially dedicated to the mining and heavy industry sector will be available. This documentation, already available in four languages, will be a valid tool for the promotion and sales of the sweepers as it contains technical data, comparative tables and references. For further information or in order to receive a copy right away, contact the Sales Department.

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Flash News

Dulevo now has a new dealer in Sweden. Thanks to the profitable business relations already existing with the distributors of forklift trucks and *Material Handling* machinery in general, Dulevo has now embarked upon a new partnership with the **STENBORGS** group from Jarfalla, already a dealer for Mitsubishi forklift trucks. For further information, visit: www.stenborgstruckar.se

DELIVERIES FLASH 1 LUGANO 5000 DELIVERED

A new sweeper for Lugano

AB METAL delivers the first 5000 to the Local Authorities of Lugano



Last month the Dulevo dealer for Canton Ticino, **AB Metal Impianti** with Headquarters in Mendrisio, handed over a Dulevo sweeper to the managers of the Urban Services Department of the city of Lugano. The first for the Swiss city. At the delivery ceremony, in addition to the AB Metal manager, Ferruccio Binzoni, the Urban Services Dept. Director, Mr. Bianchi and division head, Mr. Di Gianfrancesco, were also present.

This order, to a place like Switzerland which has always been so attentive to ecology and environmental protection, has had great repercussions. All the local press dedicated a

small item to the “new generation sweeper” (as Canton Ticino’s daily, the *Giornale del Popolo*, wrote) which, equipped with GORE® Filter, will work to clean the streets and filter the air of the Swiss town.

FASHION AND TRENDS A NEW GARMENT IN THE DULEVO CLOTHING LINE

Fashion victims wanted

After the sweatshirt and the jacket ,Dulevo presents its brand new rugby shirt.



Available for a couple of months now, and already selling like hot cakes!

It's new Dulevo rugby shirt. The latest addition to the Fashion Line, the rugby shirt is available in two colours (red and blue) and in all sizes. The distinguishing feature of this shirt is the flag of the four countries in the world (in addition to Italy, of course) in which Dulevo is present: Australia, France, India and Mexico. The back sports the Dulevo shield bearing the number 76, the year of foundation.

The shirts, which are already on sale, take

their place alongside the other Dulevo garments, such as the large logo sweatshirt, thermal sweatshirt, *staff jacket* to name just a few. If you wish to receive photos or further information on the “branded clothing” (extremely useful for demonstrators, operators, mechanics etc.) and all the Dulevo Fashion Line includes, do not hesitate to contact our Marketing Office.

DELIVERIES FLASH 2 PURCHASE OF THE FIRST MECHANICAL-SUCTION SWEEPER

Soelia and the first 5000.

Thanks to the Dulevo dealer for the North-East and Romagna, Argenta (FE) now has its sweeper

The new street sweeper has arrived in Argenta, province of Ferrara. With this choice, Soelia, the Municipal multiservice company has put environmental protection first. In fact, as everyone knows, the 5000 abates ultrafine particles, reduces noise pollution and can operate entirely without water. All fundamental characteristics for an ecology-oriented Municipality. “After a careful analysis of the sweeping machinery market, Soelia opted for the mechanical-suction sector. [...] With this choice – as reported by the press release published by the multiservice company at the time of delivery – Soelia continues to pursue its goal to invest in the quality of the urban hygiene service in order to increase its efficiency and improve its management, with environmental protection as its first priority.”