



**NEW DEALERS AGREEMENT SIGNED FOR A NEW COLLABORATION IN PERU**

## Branfisa & Dulevo: a beginning in style

*Just delivered five sweepers model 90 to the company who manages all the Peruvian airports.*



At the end of 2009, Dulevo and **Comercial y Industrial Branfisa S.A.** - a leading company in the cleaning sector in Peru - have further strengthened their commercial relationships, thus fixing the foundations for the development and the penetration of the Dulevo brand in the Peruvian market. At the end of November, the Dulevo Product Manager Nicola Chiapponi, and the Export Manager for Latin America Jorge Liria have both visited the Branfisa site in Lima, where they held a commercial and technical course on the use and the maintenance of the Dulevo sweepers. A very important course, especially if one considers the prestigious delivery that Branfisa has been able to win: Five model 90 Elite sweepers, diesel version, equipped with left brush, Vortex filter and roof

(like the one in the side picture) have left the Dulevo plant in Fontanellato at the end of October of last year, and now are being delivered to the airports of Trujillo – Trujillo being the capital of the *La Libertad* region and the second most important city of Peru – Chiclayo, Tarapoto, Iquitos e Pucallpa. Selected by the company that manages all of the Peruvian airports, i.e. *Aeropuertos del Peru S.A.*, these five machines add to the deliveries made to many airport companies that chose the quality of the machines and the special equipment for airports produced by Dulevo.

**INTERNET NEW VIDEO ON YOUTUBE**

## Have you ever seen a machine sweeping at 40 km/h? We have.

Just log on: <http://www.youtube.com/watch?v=CJmnrIOAnII> in order to watch an incredible show. On a



showing January afternoon, in the forecourt of the Italian Dulevo site, a 5000 Veloce has amazed the onlookers by easily sweeping a strip of sand, gravel and debris expressly prepared without leaving any trace at all.

There is nothing new about it: The Dulevo machines aren't new to this kind of performances, but for the first time so much strength and agility has been filmed in order to provide the Dulevo customers and the dealers with a visual and tangible evidence of the absolutely mind-blowing performances of this sweeper.

This video will immediately be uploaded also on [www.dulevo.com](http://www.dulevo.com), where - as of today- are also available some videos related to the industry (models 5000 and 200 sweeping inside a cement

plant in Spain), and a demonstrative video of a 5000 cleaning a street totally covered with snow, all this only with the aid of the third brush. Do you have any original videos? Just send them over, they will be a precious value for everyone!

**TESTS DULEVO AFFIRMS ONCE AGAIN THE GREAT QUALITY OF ITS MACHINES**

## When the game gets tough... The tough begin to play

*Another great presentation during the Cologne Carnival*



If it is true that on Carnival every trick counts, it is impossible to say that the 5000 Evolution has played any tricks of fate, since it has duly swept the streets of the center of Cologne during the weekend of Carnival. Two days of work during which some 4,000,000 people thronged in the center of the Westfalian capital, celebrating the Carnival among trucks, music, colors, and a real hail of sweets. That's right, because the peculiarity of the Cologne Carnival - *Fasching* in German – is the amount of sweets, wafers, popcorns, and chocolates which is thrown from the trucks to the people shouting *Kamelle Kamelle* in the streets. Useless to say that, after few minutes, the surface of the streets was totally covered with sweets and chocolates – the dream of all children, the nightmare of all refuse collectors, and the ideal condition for a Dulevo

sweeper. Right after the glittering trucks, there it was, so skilful and powerful: A 5000 Evolution, equipped with GORE® filter, which has successfully held the confrontation with the other suction sweepers present at the event. The unrivalled performance of this machine has been enhanced when, under the layer of sweets, the sand has appeared: A thick layer that helped the horses haul the trucks without slipping on the uneven and slippery porphyry of the central streets. And if this weren't enough, the sand was also mixed with the snow that fell the previous night. Collecting sand is a really tough job. The company that manages the cleaning of Cologne, AWB, has never found a solution other than having a team of 10-15 collectors manually collect the sand pressed by millions of people, after a clumsy attempt by a competitor whose machine literally blew up spreading sand everywhere. The 5000 Evolution, instead, has performed in style, leaving behind a perfectly cleaned strip. The principal managers of AWB were left astonished: In many years of experience, they had never witnessed such a great performance.

**DULEVO FASHION THE GREAT DULEVO SWEATSHIRTS OFFER**

## The Dulevo sweatshirts go 3x2

*The Dulevo fashion 2010 novelty now on special for a limited period*

**Offerta Speciale**



Considered the huge success of the “Dulevo Passion for Technology” sweatshirts and the many requests which came in since their introduction in December up until now, the Dulevo staff has decided to exclusively offer clients and dealers an extraordinary and unmissable offer:

**10 PASSION FOR TECHNOLOGY**

**sweater at the special price of € 199!!!**

It is a limited offer, which is going to last until the 15<sup>th</sup> of March!  
Don't miss this chance!